



COMMUNITY FOOD INITIATIVES

www.communityfoodinitiatives.org | cfi@communityfoodinitiatives.org
740.593.5971 | 94 Columbus Road, Building C | Athens, Ohio 45701

Media Volunteer Internship

Opportunity With Community Food Initiatives (CFI)

Position Title: Media Volunteer Intern

Site: 94 Columbus Rd, Athens, OH with possibility to work remotely

Purpose/Objective: Community Food Initiatives has a small but dedicated group of supporters in the Athens community, and we need your help to expand our network and educate others on the importance of our work. Working with other volunteers and CFI staff, the Marketing Volunteer Intern will increase public awareness of CFI through development of marketing materials, and community outreach.

Duties & Activities:

- Designing of brochures, fliers, infographics, and other creative materials for all programs
- Writing, organizing, and posting of blog, e-newsletter, social media, and website content
- Photograph CFI events and programming, compiling them in a digital database of striking images for use in multimedia presentations, print publications, and on the web

Qualifications:

- Graphic design skills: experience with InDesign, Adobe Suite and/or Photoshop
- Experience with video editing, camera equipment and/or photography
- Energy, with desire to come up with fresh ideas on how to grow our online presence
- Detail Oriented, Accountable, and Reliable
- Ability to contribute individually, and participate in a marketing team
- Passion for addressing food insecurity, and strengthening our community's connection with food

Timeframe: 5 – 10 hours/ week ; Flexible scheduling

Benefits:

- Gain marketing, graphic design, and communication experience with a local Athens nonprofit
- Opportunity for creative leadership, and taking initiatives in projects greatly benefiting your community
- CFI Membership benefits, including free entry to workshops, a community garden plot, and annual member meeting voting privileges

How to Apply: Please send your resume and a statement of interest to Susie Huser, Director of Community Engagement, at engage@communityfoodinitiatives.org . CFI volunteer internships are unpaid and filled on a rolling basis. Internships are eligible for federal work study and class credit.

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