



Fill out the attached **Interest Form** and our team will contact you with more information about the Veggie Van study.

What is the Veggie Van Study?

The University at Buffalo (UB) is leading a study to learn about what people eat and where people shop for food in their neighborhoods. We partner with local organizations that are running or planning to run a mobile produce market in your community.

What do I get?

You can receive up to \$90 in gift cards for participating in the Veggie Van study.

What do I have to do?

You will complete 3, 30-minute surveys over the phone, now and a year from now. At some point, after it's safe to engage socially, we may also have you attend a community event where we will measure your height and weight and will also scan your finger with a Veggie Meter (a non-invasive machine that shines light on your skin) that can tell us about the fruits and vegetables you eat.

How Can I Sign Up?

Fill out an interest form and check the circle that says "Yes, researchers at UB can contact me." Please provide your phone number and email address so we can get in touch with you.

Who is eligible to participate in the Veggie Van Study?

Anyone who meets the following criteria can be in the study:

- At least 18 years old
- Does most of the grocery shopping for your household
- Comfortable reading in English or Spanish
- You are interested in having more healthy food options in your area
- Plan to participate in the mobile market program in your community
- Live close to the community site or attend the community site regularly

When will I hear about the study?

If you fill out an interest form and indicate you would like the researchers at UB to contact you, you will receive a call within 2 weeks. Please note that we will enroll about 30 people at each community site, so we may not call everyone who is interested in the study.

Contact Us to learn more: study@myveggievan.org 716-829-5959